

# Gordon Wood

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## **EvoGenJou - Creative Mentoring**

**Seattle, Washington**

- **The Creative Coaching segment of Gordon Wood Art & Design for individuals and groups.**

*More information available upon request.*

*Process:* Within agreed to time frames, we explore your access to awareness and to knowledgeable transformation through creative endeavors. We will develop dedication to open and focused reciprocity that taps into cognition, intuition, and collective consciousness. We delve below surfaces into an awareness of our senses that is accessible to us, while emphasizing the timeless and universal qualities inherent in this open exploration. We focus on the process and work itself rather than only the results. Together we direct your exploration through disciplined guidance encompassing the nature of conception and metaphor integrated with a present-in-the-moment consciousness. I emphasize imagination fused with the broad dimensions of reality infused with techniques that lead us to create art of enduring and endearing value

## **PROFESSIONAL EXPERIENCE**

### **Freelance Design**

**Seattle, Washington**

- Vietnam Airlines textile & carpet Concept Designs for new 787s and Airbus A350s interiors with Kubo design.

### **Consultant & Project Manager, VERITABLES, Inc.**

**Seattle, Washington**

- A Contemporary & Vintage Interiors & Design Boutique Showroom & Studio in re-organization.

### **Managing Director, Maureen Whiting Company**

**Seattle, Washington**

- A Contemporary Choreography, Dance and Performance Company

### **Executive & Creative Director, EVOTEX**

**Seattle, Washington**

- Contemporary Textile Design & Development, with a focus on Hemp & Eco-Intelligent materials.

*\*\*\* Job Description available upon request.*

### **Vice President, 47 Productions Inc.**

**Seattle, Washington**

- Managed all administrative operations and human resources of Fine Custom Metals Design & Fabrication Studio encompassing 20 employees & 12,000 sq. feet.

### **Consultant & Freelance Artist**

**Nationally - Seattle, Washington**

- Working collaboratively with diverse clients on design projects which include: handling textile design of jacquard and printed fabrics; generating finished drawings in contemporary and traditional designs; consulting on fabric coloration.
- Preparing project bids and estimates; maintaining organizational records; arranging project deliveries; and developing long-range business plans.

### **Highlights:**

- 1<sup>st</sup> International Integral Art Exhibit, *In the Spirit of Wholeness: Integral Art and its Enchantment Aesthetic*, Integral Theory Conference 2015, Sonoma State University, Sonoma, CA
- Artwork for Cover of *Integral Naked Premier* December 2010 Vol. 8 - Issue 12 3 CD/DVD Set, Boulder, CO.
- Published *Raven Chronicles*, Vol. 14, No.2 2009 Seattle, Washington
- As Managing Director with the *Maureen Whiting Dance Company*, researched, compiled, and completed all the components for their Form 1023 Application of 501c3 nonprofit status with the IRS successfully
- Published: *The American Scholar, Summer 2005*

New Digital Paintings illustrating 'Genome Tome'  
Awarded for Feature Writing: 'Genome Tome' by Priscilla Long, *The American Society of Magazine Editors (ASME)* and the *Columbia University Graduate School of Journalism*  
2006 National Magazine Awards *American Scholar Magazine*, Washington, D.C.

- Cover Art for *Renderings*, by James Sallis, Black Heron Press, 1995 Seattle, WA.
- Cover Art for *Terminal Weird*, by Jack Remick, Black Heron Press, 1994 Seattle, WA.
- Designed and produced vendor booth/tent for "Mehndi Madness" at *WOMAD Festival & Bumbershoot* 1998
- Worked in production, sales, marketing, customer service, research and development, dying design, and color development for *Color Trends/Earthues*, a natural dye company based in Seattle, 1998.
- Developed Jacquard designs woven at textile mills in Italy: *Texile Motta, Inc., Tave, Arturo Pozzi, Cazzaniga, Mambretti, Claudio Villa, and Rossini Della Quercia.*
- Completed and introduced more than 60 contemporary and traditional jacquard designs into South-Eastern Fabrics (Spring & Fall Lines: 1993, 1994, 1995, 1996, 1997 1998 and 1999).  
These were sold to customers Robert-Allen & Beacon Hill, Kravet, Schumacher/Waverly, and others.

**Art Handler, Technical & Sales Consultant, Freelance**

**Seattle, Washington**

- Planned, transported and installed exhibitions and displays. Consulted with clients on: cost estimates, installation methods, materials, and custom framing. Secured valuable fine art collections, often improving display design and security features. Clients included: Mahler Fine Arts, Microsoft, Davis-Wright-Tremain, Seattle Art Museum, and Margery Aronson (Microsoft Corp.).

**Gallery Representative, Edward Tyler Nahem Fine Art**

**New York, NY**

Art Fair/Seattle: Seattle, Washington

- Provided technical support for installation and exhibition display, customer service & sales

**Gallery Representative, David Beitzel Gallery**

**New York, NY**

Art Fair/Seattle: Seattle, Washington

- Provided technical support for installation and exhibition display, customer service & sales.

**Director, Stonington Gallery**

**Seattle, Washington**

- Managed overall curatorial, administrative operations, and human resources of fine arts gallery, custom framing and shipping service. Responsible for drawing two top selling artists to gallery
- Established lasting contacts with local designers and consultants

**Art Handler, Technician, The Brooklyn Museum**

**Brooklyn, New York**

**Manager, Fine Art Custom Framing Operations, G.H. Dalsheimer Gallery**

**Baltimore, Maryland**

**PROFESSIONAL EXPERTISE & SKILLS**

**Art & Design:**

- Graphic Design: *Designing graphics & images for art & marketing collateral*
- Design & Project Management
- Creating concepts and product development
- Preparing proposals & creative briefs
- Developing and designing book covers, postcards, brochures, and business cards
- Vendor & fabrication alliances and supervision
- Designing exhibitions
- Performing curatorial work

**Textile & Surface Design:**

- Designing textiles: Contemporary & Traditional - Jacquard/Woven & Printed
- Collaborating with stylists and clients on design concepts
- Preparing concept sketches through to finished drawings and/or files
- Consulting on coloration with stylists, clients and production

- Project Management
- Collaborating with domestic and foreign manufacturing alliances
- Working collaboratively on concept/ designs for natural dye fabric development & production
- Knowledgeable in the use of natural dyes with cellulose & protein fibers

**Fine Arts Expertise:**

- Consulting & collaborating with designers, artists, art consultants and clients regarding display and installation
- Project Management
- Mentoring of artists and designers in creativity, professional and career development
- Directing exhibition and display transportation and handling
- Insuring security of valuable fine arts collections
- Extensive knowledge and skill in performing all aspects of fine art handling and custom framing
- Establishing exhibition schedules, planning, marketing and mounting exhibits

**Management - Administration & Public Relations Work:**

- Entrepreneurship & Small Business; *Creative and design-driven leadership enhancing strategic value.*
- Design & Project Management: *Identification & allocation of creative assets within an organization and project.*
- Developing and executing business plans with resource networking: Working together to share processes, resources and information
- Developing & writing *Policies & Procedures*
- Preparing project estimates and bids
- Negotiating *Contracts*
- Budgeting and maintaining financial and client records
- Systems & data management
- Increasing community awareness, involvement and outreach
- Expanding audience and market share by diversifying advertising and products
- Managing marketing and promotional plan

**Computer, Software & Digital:**

- Macintosh & PC
- Entourage, TextEdit, Acrobat
- Quickbooks, AccountEdge, Filemaker Pro
- Photoshop, Illustrator & Corel Painter

<b><u>EDUCATION</u></b>	<b>School of Visual Concepts</b>	<b>2005 – 06</b>
	Seattle, WA; Classes in Project Management, Adobe Photoshop & Illustrator	
	<b>Master of Fine Arts Program:</b>	<b>1987</b>
	Mt. Royal Graduate School of Art, Maryland Institute College of Art Baltimore, Maryland	
	<b>Bachelor of Arts, Art History:</b>	<b>1983</b>
	University of Washington; Seattle, Washington	
	<b>Workshops: Hot and Cool Glass</b>	<b>1982</b>
	Pilchuck School of Glass; Stanwood, Washington	

**ACCOMPLISHMENTS**

- Textile Designs featured in Elle Décor Magazine Trends, November 1999
- Extensive knowledge in Jacquard textile production
- Artist for book cover designs
- Textile designing for natural dye, ecologically safe fabrics
- Re-organizing business operations to accomplish profitable results; re: 47 Productions Inc. – Increasing revenues 33 % from \$900,000 to \$1,200,000 in eighteen months.
- Developing EarthGoods LLC Textile Division – EVOTEX

- Re-organizing and developing Stonington Gallery, G. Dalsheimer Gallery Fine Art Framing as businesses.
- Increased monthly sales in framing from \$1900 to \$20,000 in one year as manager of G.H. Dalsheimer Gallery
- Completed over 600 paintings, with numerous sales to a variety of collectors, and in gallery and museum exhibitions nationally & globally.

***PROFESSIONAL ARTIST'S STATEMENT & RESUME AVAILABLE UPON REQUEST.***

***REFERENCES & LETTERS OF RECOMMENDATION AND WORK SAMPLES AVAILABLE UPON REQUEST.***